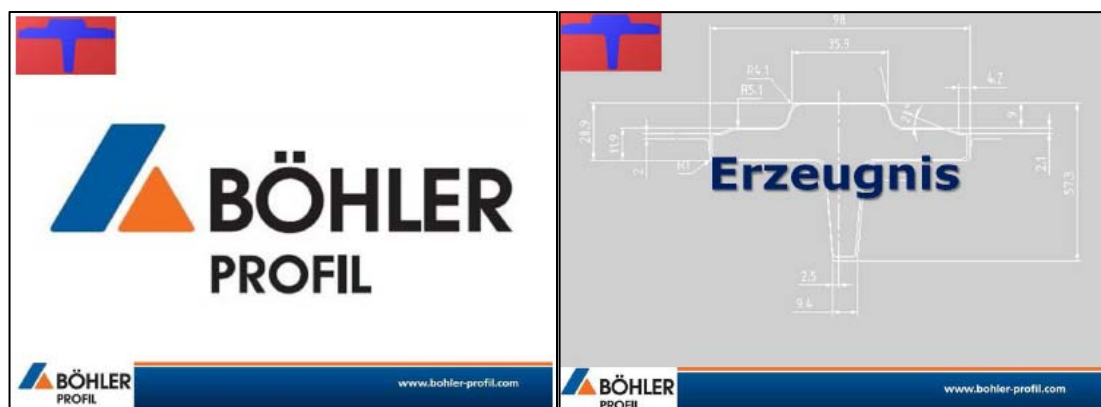


## HTL-diploma thesis in cooperation with BÖHLER PROFIL

BÖHLER PROFIL puts a strong emphasis on the education and advancement of young people, inter alia the Officer and Head of Sales/Marketing Dipl.-Wirt.-Ing. (FH) Jörg Wagner. This underlines the cooperation with the industrial engineers Lukas Theuretzbacher and Florian Spanring together with their coach and Head of Department Dipl.-Ing. Gerhard Pölzgutter within their diploma thesis at the HTBLuVA Waidhofen/Ybbs.

Goal of the thesis was the establishment and realization of a 3-D-animated advertising film which shows the main advantages of near net-shaped special profiles of BÖHLER PROFIL in comparison to bars. High economic efficiency and better material properties are achieved through the optimized production process of complex near net net-shaped special profiles.

After several joint meetings in order to clarify marketing- and technical related issues the realization followed by Lukas Theuretzbacher and Florian Spanring. And the result speaks for itself – an advertising film which is refined by various animations. Please click on the following link to take a look at our film: <http://www.bohler-profil.com/english/1844.php>



Excerpts of the new advertising film which will be used for product presentations (for instance at fairs).

With that BÖHLER PROFIL offered the pupils the possibility to put theory into practice and to contribute to an essential company project. Besides the successful film production Dipl.-Ing. Gerhard Pölzgutter and the both industrial engineers were pleased about a further recognition on the part of the company – an iPad2 for the multimedia classes in the HTBLuVA.



Officer and Head of Marketing/Sales Dipl.-Wirt.-Ing. (FH) Jörg Wagner is handing over an iPad-2 to the industrial engineers. Lukas Theuretsbacher, Florian Spanring and Head of Department Dipl.-Ing. Pölzgutter are pleased about it.

You can find more details about our near net-shaped special profiles on our homepage:

[www.bohler-profil.com](http://www.bohler-profil.com)